

Mr Serge Pun, Executive Chairman of Yoma Strategic Holdings Ltd. (“Yoma Strategic”) will be speaking at the Banyan Tree Leadership Forum held at CSIS Second Floor Conference Center, 1616 Rhode Island Avenue NW, Washington D.C. on 5 May 2015 at 2.00 pm.

Speaking in his capacity as Chairman of Serge Pun and Associates (“SPA”), Mr Pun will be sharing his views on the current political and economic situation in Myanmar. The SPA Group is Yoma Strategic’s partner in Myanmar.

If you would like to attend Mr Pun’s session, please register using the links provided in the invitation below.

---

## The Sumitro Chair for Southeast Asia Studies

*is pleased to present*



CSIS SUMITRO DJOJHADIKUSUMO  
Banyan Tree Leadership Forum

*featuring*

**Serge Pun**

*Chairman, Serge Pun & Associates*

**Tuesday, May 5, 2015**

**2:00 p.m. - 3:00 p.m.**

**CSIS Second Floor Conference Center**

**1616 Rhode Island Avenue NW, Washington D.C.**

Please RSVP [here](#) or to the [Sumitro Chair for Southeast Asia Studies](#)

The Sumitro Chair for Southeast Asia Studies is pleased to invite you to a Banyan Tree Leadership Forum featuring **Serge Pun, chairman of Serge Pun & Associates**. Pun will discuss his views on the current political and economic situation in Myanmar.

**Pun** is a self-made Myanmar businessman, who founded the Serge Pun & Associates group of companies in Hong Kong in 1983. In 1989, he returned to Myanmar and decided to invest there, opening businesses in financial services, agribusiness and property. In 1993, he established Yoma Bank in Myanmar, the country's second private bank, following the introduction of a foreign investment law in 1991. Since its founding, the Serge Pun & Associates group of companies has expanded to 32 firms, which includes interests in banking, property development, medical services, and vehicle distribution.

**The CSIS Sumitro Djohadikusumo Banyan Tree Leadership Forum** is the premier Washington venue for Asian, Pacific, and American leaders to share their vision and articulate views on vital issues impacting regional and bilateral relations. The Banyan Tree is a symbol expressing the power of many standing as one, and a harbinger of hope for strong and enduring U.S. ties with Southeast Asia and the Asia-Pacific. The CSIS Sumitro Djohadikusumo Banyan Tree Leadership Forum is sponsored by the Arsari Foundation of Indonesia.



Follow the event on Twitter [@SoutheastAsiaDC](#) | [@CSIS](#) | [#CSISLive](#)

---

*For more the Sumitro Chair for Southeast Asia Studies, check out our [website](#), follow us on [Facebook](#) and [Twitter](#), visit our blog [CogitAsia](#), and listen to our podcast at [CogitAsia](#) and [iTunes](#). Thank you for your interest in U.S. policy in Southeast Asia and CSIS Southeast Asia. Join the conversation!*

Need help finding us? Use the [map of our new location](#) on [csis.org](#) with parking lots and metro stops.

1616 RHODE ISLAND AVENUE NW, WASHINGTON, DC 20036

(202) 887.0200 / WWW.CSIS.ORG