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Premium Early Years Centre to Open at Pun Hlaing Golf Estate

Yangon, Myanmar, 11 March 2014 – Yoma Strategic Holdings Ltd. (the “Company”, together with its subsidiaries, the “Group”) has formalised plans to develop premium educational facilities within its Pun Hlaing Golf Estate (“PHGE”) residential development in Hlaing Tharyar Township, Yangon. As a first step in establishing the first British curriculum school in the vicinity, the Group has entered into a Memorandum of Understanding with Harrow International Management Services (“HIMS”) to manage an Early Years Centre on a four (4) acre-site in PHGE¹.

The Group anticipates that the provision of an international standard education facility in PHGE, one of the Group’s key flagship projects, will further cement its reputation as the pre-eminent residential estate in Yangon and enhance its long-term value prospects.

The Group foresees the demand for high-quality international education to grow with the steady arrival of expatriate families into the country and the increasing demand of Myanmar citizens seeking private education options for their children. At present, capacity is limited with only 3,200 students out of an estimated 8.5 million school-age children in Myanmar enrolled in five (5) premium international schools².

Students at Harrow’s international schools worldwide are challenged to achieve the highest academic standards appropriate to their potential. The curriculum is broad and balanced and ensures that children have the skills and knowledge to develop as young learners seeking identity, belonging and purpose. In the Early Years Centre, the curriculum is based on the UK Early Years Foundation Stage which enables children

¹The four (4) acres of land and assets that are adjacent to the Company’s land development rights in PHGE were acquired by the Company in 2013, as announced on 25 November 2013. There are existing school facilities on the land which will be used for the Early Years Center.

² Source: Thura Swiss market research, February 2014

to learn through a variety of activities; it is 'child-centred' and has a track record of success in establishing solid foundations for learning and socialisation.

Commenting on today's announcement in Yangon, the UK Ambassador to Burma (Myanmar), Mr. Andrew Patrick said: "I am delighted that Harrow International Management is establishing a presence in Burma at a time when the UK is expanding its support across the education sector. Their renowned international experience means they are well placed to deliver the highest standards of education overseas. I am confident that their partnership with Yoma Strategic and SPA Group will not only set a leading example of top quality British education in this country but will also provide jobs and training for the local community."

Mr. Andrew Rickards, CEO of Yoma Strategic added: "Harrow International Management Services is a premier educational group in partnership with Harrow School UK, one of Britain's leading independent schools. We believe the presence of an international school and the provision of high quality education will be of great benefit to the residents in the local community including the residents in PHGE where the new school will be located."

The establishment and operations of the school is subject to the receipt of all necessary approvals from the relevant Myanmar Government authorities.

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About Harrow International Management Services (<http://www.harrowis.com/>)

HIMS is a premier educational group that has entered into a partnership with Harrow School UK to establish and run Harrow International School-branded international schools around the world, in Bangkok, Beijing and Hong Kong.

About Harrow School (<http://www.harrowschool.org.uk/>)

Harrow School in the United Kingdom is one of Britain's leading schools that was founded in 1572 under a Royal Charter granted by Queen Elizabeth I. Famous Old Harrovians include Winston Churchill and six other British Prime Ministers, the first

Prime Minister of India, Pandit Nehru, King Hussein of Jordan and 23 princes of the Thai royal family, as well as poets and writers as diverse as Byron, Sheridan and Trollope. Since 1998, HIMS, in partnership with Harrow School in the United Kingdom, has brought the very best of British education and tradition to Asia through the network of Harrow International Schools. The Harrow family currently comprises five schools – Harrow School in London (1572), The John Lyon School (1872), Harrow International School Bangkok (1995), Harrow International School Beijing (2005) and Harrow International School Hong Kong (2012).

About Yoma Strategic Holdings Ltd. (www.yomastrategic.com)

Listed on the Main Board of the Singapore Securities Exchange Trading Limited (SGX-ST), Yoma Strategic Holdings Ltd. is a leading business corporation with real estate, agriculture, automotive and luxury tourism businesses in Myanmar and the People's Republic of China. Together with its partner, the SPA Group, the Group is taking a conglomerate approach to build a diversified portfolio of businesses in Myanmar.

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