



## **PRESS RELEASE**

### **The SPA Group Continues Relief Efforts in Rakhine State**

**Yangon, Myanmar, 12 August 2015** – Serge Pun & Associates (SPA Group), together with First Myanmar Investment and Yoma Strategic Holdings, is continuing its effort to provide aid to areas in Rakhine State affected by the recent floods. Below is an update:

A team from Pun Hlaing Siloam Hospital “PHSH” led by Dr. Ye Moe Myint recently returned from Sittwe having completed a preliminary survey of the villages in the Rakhine State, Ponnarkyun, Kyawt Taw, Mrauk Oo, Min Pyar, and Nan Kya, over the weekend. Dr. Ye met with the Rakhine State Public Health director Dr. Thaung Hlaing who informed that 85,400 people in the Rakhine region were affected by the floods. It was also said that the death toll was 55 and nearly 11,000 homes and over 217,580 acres of farm land were destroyed.

“Water contamination is the biggest issue faced by the villagers we visited as well as public health education on the use of water purification tablets, water pumps to drain contaminated ponds as water,” said Dr. Ye Moe Myint. “Our team has decided to return to those villages that have not yet been served by any organisation in the coming days to deliver much needed medical and relief items. We will be mobilising two mobile medical teams of five members on rotation and base our operations out of the Mrauk Oo district over the next one month.”

The SPA Group’s main focus would be to help solve water contamination issues by implementing a health education campaign to ensure victims are boiling their water. The SPA Group will also supply drinking water, water purification tablets, water filters and water pumps to help stop a potential outbreak of water bond diseases.

Mr. Martin Pun, Head of Corporate Social Responsibility at the SPA Group added, “We will continue to work closely with the local communities and civil society organisations in the Rakhine State so that we can maximise the impact by combining their local knowledge and network to reach those in need. We are thankful of the donations received and are putting them to good use.”

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Alongside Pun Hlaing Siloam Hospital, FMI Air has been providing a vital transportation link to Sittwe, delivering aid from the SPA Group and other organisations. FMI Air will be flying to Sittwe daily from Yangon and will be allocating cargo space for the transportation of essential supplies. It will also be allocating some seats free of charge to essential aid workers.

The SPA Group's various businesses, including Pun Hlaing Siloam Hospital, Yoma Bank and FMI Air are grateful for the help and cooperation of its partners at the local communities in deploying and distributing aids to the affected areas.

"We thank our friends and partners who have been generous in donating to support our ongoing efforts. Despite the help that many organisations are channeling to the affected areas, the affected communities are still in dire need of aid and we encourage people to continue their generous support for the flood relief whether through the SPA Group Flood Relief Fund or other NGOs on the ground," said Mr. Martin Pun.

Updates of the SPA Group's initiatives will be provided through its Facebook page.

<https://www.facebook.com/SPAFloodReliefFund>. Please stay up to date and collaborate with us where you can.

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## About SPA

SPA is a private investment holding company. All the investments of SPA are made through its two flagship public investment holding companies: First Myanmar Investment Co., Ltd. (FMI), which is incorporated and operates in Myanmar, and Yoma Strategic Holdings Ltd. (YSH) which is incorporated in Singapore and operates in Myanmar. SPA, FMI and YSH are strategically affiliated and have investments in eight business sectors in Myanmar as follow: real estate, healthcare, financial services, aviation, luxury tourism, food & beverages and automotive. While having common and shared interest in group's businesses, SPA, FMI and YSH operate independently of each other and in compliance of corporate governance and transparency standard set for listed companies.

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### **About First Myanmar Investment**

First Myanmar Investment Co. Ltd., (FMI) was established in 1992 as one of Myanmar's first public companies. It currently has over 6,500 shareholders and boasts an unbroken track record of profitability and dividend payments since inception. FMI maintains investments in three key sectors: financial services, real estate, and healthcare. The company is also involved in joint ventures with leading international firms including Mitsubishi, the International Finance Corporation, the Asian Development Bank, the Lippo Group, Telenor and Parkson.

### **About Yoma Strategic Holdings Ltd.**

Listed on the Main Board of the Singapore Securities Exchange Trading Limited (SGX-ST), Yoma Strategic Holdings Ltd. is a leading business corporation with real estate, consumer, automotive, agriculture & logistic and tourism businesses in Myanmar. Together with its partner, the SPA Group, the Group is taking a conglomerate approach to build a diversified portfolio of businesses in Myanmar.

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## Annex



Balloons Over Bagan (BOB), another Group company, has been active on the ground in providing supplies to flood victims. The BOB team traveled by boat to Kyet Sher village, Pakokku Township, where they donated rice, oil, canned fish, water and t-shirts to 360 families.





Second picture of the Balloon over Bagan team in Kyet Sher village.



Team FMI unloading relief goods at Sittwe Airport, Rakhine State.

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Dr Ye Moe Myint of Pun Hlaing Siloam Hospital team with people from Zee Gone village in Myauk U district, assessing the situation.





Staffs of Yoma Bank in Sittwe unloading relief goods.

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