



PRESS RELEASE

Yoma Yangon International Marathon 2018 Race Date Announcement



Yangon, Myanmar, 22 September 2017 - Yoma Strategic Holdings Ltd. (“Yoma Strategic”), co-organiser of the annual Yoma Yangon International Marathon (“YYIM”) is pleased to announce that the 2018 event will take place on Sunday, 21 January 2018, and registration will begin on Monday, 25 September 2017, at 9 am.

2018 will mark the 6th year of the Marathon. The event has grown from strength to strength over the years – from a race of just around 1,000 participants in 2013 to becoming the largest participatory running event in Yangon with over 8,000 runners in 2017. The annual event is jointly organised with First Myanmar Investment Co., Ltd. (FMI) and Yangon City Development Committee (YCDC).

Mr Melvyn Pun, CEO of Yoma Strategic said, “The Yoma Yangon International Marathon has become one of the city’s most recognised annual sporting event. Held in January each year, it’s a healthy way to kick-start a new year. This year, we hope to further increase the registration numbers as we believe this marathon is a great platform to bring the Yangon community together. An important part of the event is the joint effort in giving back to the community or as we call it ‘Run for Children’. We invite participants and the public to raise money and donate to support youth and truly make a difference in their lives.”

In 2017, the funds raised for charity were channelled to five projects. The first was improving the welfare of children living and studying at Zeyar Shwe Myay Youth Development Center, Hlaing Tharyar, Yangon Division. Donation was made to supplement education for more than 400 children, providing them an opportunity to flourish and develop in a healthier and safer environment. The second project was YCDC Non-Profit Child Day Care Centre for low income citizens where we contributed financial support to YCDC for its early childhood care and kindergarten education to over 100 children across six Yangon locations. A third project was donating to Nan Oo Youth Development Center, Mayangone Township, Yangon Division, which provides education for 200 students, many of whom are orphans from conflict affected areas. A fourth project was to build the dining hall (canteen area) at Su Htoo Pan Youth Development Center, (Than Lwin) Yangon Division to improve the welfare of 400 children living and studying at the center. The fifth project was donating to No (3) Basic Middle School of Hlaing Tharyar, Daisu Village, Yangon Division where we aided in the building of a facility within the school compound.

Registration for YYIM 2018

Registration for the YYIM 2018 will take place from 25 September 2017 to 15 December 2017. The YYIM 2018 race categories and registration fees are listed below.

Category	On-site registration		Online registration		Age
	Local (Kyats)	Foreigner (USD)	Local (Kyats)	Foreigner (USD)	
Full Marathon 42km	15,000	75	10,000	70	16+
Half Marathon 21km	15,000	65	10,000	60	16+
10km Challenge	15,000	55	10,000	50	12+
3km Fun Run/Walk	15,000	45	10,000	40	No Limit

Local and foreign participants can enjoy online registration rate through Wave Money payment system by registering online at www.yomayangonmarathon.com or in-person at Room No. (8-11), Kwan Chan Street, Aung San Football Stadium (South Wing), YOMA Bank Home Loan Center, Mingalar Taung Nyunt Township, Yangon, Myanmar. Registration begins from 9am to 4.30pm, Monday-Friday. The office will be closed on public holidays in Myanmar.

Registration is on a first-come, first-served basis. Runners are encouraged to register early to avoid disappointment.

Participants must be aged 16 years and above as of 31st December 2017 to participate in the Full Marathon and Half Marathon categories. Participants must be aged 12 years and above as of 31st December 2017 to participate in the 10km Challenge category. There are no age restrictions for the 3km Fun Run/ Walk category.

The YYIM 2018 will take place at the Thuwanna Indoor Stadium. The official course routes for YYIM 2018 will be announced closer to the event date and will be available for viewing on the event website (www.yomayangonmarathon.com). The marathon course routes will include some of the iconic sites in Yangon such as Botahtaung Pagoda, Shwedagon Pagoda and Inya Lake.

Recap of YYIM 2017

Men's Full Marathon (42km)

- Mr. Joseph Gitau Kariuki (Kenya) (02:34:28)
- Mg Thaug Aye (Myanmar) (02:45:13)
- Mr. Kenta Komatsu (Japan) (02:58:39)

Women's Full Marathon (42km)

- Ms. Valentine Jepkemoi Serem (Kenya) (03:07:36)
- Ms. Kaori Tamada (Japan) (04:05:00)
- Ma Yin Nwe Soe (Myanmar) (04:05:57)

Men's 21km Half Marathon

- Mr. Nelson Kiptoo (Kenya) (01:12:52)
- Mr. Samson Tenai (Kenya) (01:14:25)
- Mr. Danilo Brambilla (Italy) (01:20:49)

Women's 21km Half Marathon

- Ms. Gathing Hannah Wabera (Kenya) (01:29:34)
- Ma Nwe Soe (Myanmar) (01:30:36)
- Ms. Jayne Price (U.K) (01:39:19)

The sponsors for YYIM 2018 will be announced in the coming months. Parties who are interested to be a sponsor of YYIM 2018 can write in to info@yomayangonmarathon.com.

For more information about YYIM 2018, please visit the event Facebook page - <https://www.facebook.com/YomaYangonInternationalMarathon> or visit the event website - www.yomayangonmarathon.com or call +959-2507-63253.

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ABOUT YOMA YANGON INTERNATIONAL MARATHON (www.yomayangonmarathon.com)

As the largest running celebration in Yangon and the city's only marathon event, YYIM aims to inspire athletes and connect communities, both locally and internationally, through a mutual passion for running. Weaving through a unique blend of modern and rustic Yangon, runners are treated to a visual feast making the YYIM a key highlight of the global running calendar.

ABOUT YOMA STRATEGIC HOLDINGS LTD. (www.yomastrategic.com)

Listed on the Main Board of the Singapore Securities Exchange Trading Limited (SGX-ST), Yoma Strategic Holdings Ltd. is a leading business corporation with a diversified portfolio of businesses in Real Estate, Consumer, Automotive & Heavy Equipment, and Investments in Myanmar. Together with its partner, the SPA Group, the Group is taking a conglomerate approach to build a diversified portfolio of businesses in Myanmar. The Company was ranked in the top 5% of the Governance and Transparency Index 2017, ranked 17th out of top 100 largest Singapore companies in the Asean Corporate Governance Scorecard 2015 and won the Best Managed Board (Gold) Award at the Singapore Corporate Awards in 2016.

ABOUT FIRST MYANMAR INVESTMENT Co., Ltd. (www.fmi.com.mm)

First Myanmar Investment Co., Ltd. (FMI) is one of Myanmar's largest public companies with over 8,000 shareholders and an unbroken track record of profitability and dividend payments since inception in 1992. FMI's current focus is on its "three pillar" strategy of investing in the Financial Services, Real Estate and Healthcare sectors. FMI became the first company to be listed on the Yangon Stock Exchange on 25 March 2016.

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