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## **Yoma Strategic Organised First Shareholders' Trip to Yangon**

- Hosted over 60 shareholders in Yangon on a visit to see Yoma Strategic's real estate developments

**Yangon, Myanmar, 27 March 2014** – Yoma Strategic Holdings Ltd. ("Yoma Strategic", the "Company", and together with its subsidiaries, the "Group") held its first shareholders' trip from 21 to 23 March 2014 in Yangon, Myanmar.

Some 63 shareholders of various nationalities - Singapore, Brunei, Malaysia, Indonesia, Germany, United Kingdom and United States – went on the trip (the "participants").

Mr Serge Pun, Executive Chairman of Yoma Strategic, commented: *"This trip was part of our efforts to enhance communications with our shareholders as we value our relationship with them. We will continue to seek effective ways to engage with our shareholders."*

The participants visited Yoma's flagship property development projects, Star City and Pun Hlaing Golf Estate, and were given a guided tour of the different apartments and houses available in these housing estates. They were also treated to a bird's-eye view of the Landmark Development site from the top of the FMI Centre and experienced daily life in Yangon, culminating in a visit to the famous Shwedagon Pagoda. Pictures of the shareholder trip are appended in the Annex.

During the shareholder trip, Mr Serge Pun and several members of the management team were on hand to answer questions from the shareholders at formal briefings as well as meal times.

*"I now have a greater understanding of the company and was impressed by the affable attitude of the management. I enjoyed the 3-day trip very much and noticed that the company showed much flexibility and catered to the different needs of shareholders,"* said Mr Sarad Chandra, a shareholder.

*"It was good to have an opportunity to have a better feel about the exciting developments in Myanmar. I was very impressed with the quality of Yoma Strategic's Star City and Pun Hlaing Golf Estate. Reading about them is one thing, but seeing them first-hand is another,"* remarked Mr Tom Sotta, a shareholder.

- End -

**About Yoma Strategic Holdings Ltd. ([www.yomastrategic.com](http://www.yomastrategic.com))**

Listed on the Main Board of the Singapore Securities Exchange Trading Limited (SGX-ST), Yoma Strategic Holdings Ltd. is a leading business corporation with real estate, agriculture, automotive and luxury tourism businesses in Myanmar and the People's Republic of China. Together with its partner, the SPA Group, the Group is taking a conglomerate approach to build a diversified portfolio of businesses in Myanmar.

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Annex:



Participants in a group picture with Mr Serge Pun (in navy blue Burmese traditional attire) and Mr Cyrus Pun (in grey suit), Executive Director and Co-Head of Real Estate of Yoma Strategic, with Yangon cityscape as a background.



Mr John Sartain, General Manager of Pun Hlaing Golf Estate, briefing shareholders on developments at the estate.





Mr Serge Pun interacting with shareholders.



Ms Dawn Marshall, Director Sales and Leasing of Pun Hlaing Golf Estate, showing shareholders around the newly launched Rose Garden Villas.