

Successful Shareholders' Trip to Yangon, Myanmar

- **More than 70 shareholders participated in the second annual shareholders' trip**

Yangon, Myanmar, 27 March 2015 – Yoma Strategic Holdings Ltd. (“Yoma Strategic”, the “Company”, and together with its subsidiaries, the “Group”) successfully held its second shareholders' trip from 20 to 22 March 2015 in Yangon, Myanmar (the “Trip”). The annual shareholders' trip is part of the Company's continuous efforts to enhance its communications with shareholders.

The Company hosted a group of 76 shareholders from various countries namely Singapore, Malaysia, Belgium, France, Germany and the United States (the “participants”) during this Trip, compared to the 63 participants in the previous year.

The participants visited Yoma Strategic's flagship property development projects - Star City and Pun Hlaing Golf Estate and were given briefings by the executives on the Landmark Development site, and the Retail/F&B and Automotive businesses allowing participants to have a better understanding of the Group. During the shareholders' trip, Executive Chairman of Yoma Strategic, Mr Serge Pun and several members of the management team were on hand to answer questions from the participants at formal briefings as well as during meal times.

Mr Serge Pun commented: *“We would like to thank our shareholders for their overwhelming support thus making these shareholders' trips so successful and meaningful. We are pleased to know that shareholders are able to develop a better understanding of Yoma Strategic after visiting the property development projects as well as other businesses of the Group in Yangon. We think it is also an opportunity for them to see what's happening on the ground rather than just relying solely on international media reports.”*

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The participants were also able to experience daily life in Yangon and have a better sense of the environment that the Company operates in with visits to the famous Shwedagon Pagoda, a local fresh market in Chinatown and the Bogyoke Aung San Market.

Pictures of the shareholders' trip are appended in the Annex. Extracts of comments made by some of the participants are as follows:

"Thank you for organising the trip. It was a wonderful introduction to Yoma Strategic and Myanmar for me. I have enjoyed myself thoroughly and accumulated a wealth of knowledge during the 3 days tour, meeting strategic members of Yoma Strategic, up close and personal who were extremely approachable and open."

Mr Lau Eng Seng

"The briefings including our session with the Chairman, the on-site visits of the Company's development projects were very useful which allowed me to have a much better understanding of the Company's businesses. Thank you for all the seamless arrangements and generous receptions."

Mr Amerjeet Singh

"I would like to say that the whole trip was exceptionally well planned and executed. The site visits to the Star City, Pun Hlaing Golf Estate and New Holland showroom were also highly enlightening. The arrangement to have senior management staff host each dining table was also very good – it gave shareholders the opportunity to interact with the senior managers."

Mr Ryan Tan

"Thank you very much for all your arrangements and this second shareholders' trip was even more successful and enjoyable than last year."

Mr Aaron Yap

who attended the Shareholders' Trip for a second time

- End -



About Yoma Strategic Holdings Ltd. (www.yomastrategic.com)

Listed on the Main Board of the Singapore Securities Exchange Trading Limited (SGX-ST), Yoma Strategic Holdings Ltd. is a leading business corporation with real estate, agriculture, automotive, luxury tourism and retail/F&B businesses in Myanmar. Yoma Strategic is taking a conglomerate approach to build a diversified portfolio of businesses in Myanmar, together with its partner, the SPA Group.

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Annex

Note: Pictures of the shareholders' trip are affixed at the annex for media use



Question and Answer session with Mr Serge Pun, Executive Chairman of Yoma Strategic



Opening speech by Mr Andrew Rickards, CEO of Yoma Strategic at Pun Hlaing Golf Estate

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Site visit to Star City's show gallery



Shareholders visited the model show suites at Pun Hlaing Golf Estate.



Site visit to New Holland showroom



Shareholders visited the famous Shwedagon Pagoda

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