

## ANNOUNCEMENT OF APPOINTMENT OF EXECUTIVE DIRECTOR AND CHIEF EXECUTIVE OFFICER

\* Asterisks denote mandatory information

Name of Announcer \*

YOMA STRATEGIC HOLDINGS LTD

Company Registration No.

196200185E

Announcement submitted on behalf of

YOMA STRATEGIC HOLDINGS LTD

Announcement is submitted with respect to \*

YOMA STRATEGIC HOLDINGS LTD

Announcement is submitted by \*

Serge Pun

Designation \*

Executive Chairman

Date & Time of Broadcast

21-Nov-2011 07:41:57

Announcement No.

00008

### ANNOUNCEMENT DETAILS

The details of the announcement start here ...

Name of person \*

Mr Andrew Jonathon Rickards

Age \*

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Country of principal residence \*

Hong Kong

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The Board's comments on this appointment (including rationale, selection criteria, and the search and nomination process) \*

The Nominating Committee has reviewed the qualifications and working experience of Mr Andrew Rickards and has recommended his appointment as the Executive Director and Chief Executive Officer to the Board of Directors on the basis of his credentials. The Board of Directors approved his appointments and believe that his track record experience will add further value to the Company.

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Whether appointment is executive, and if so, the area of responsibility \*

Mr Andrew Rickards' appointments are executive and he will be responsible for the overall business operations of the Group.

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Job Title (e.g. Lead ID, AC Chairman, AC Member etc.)

Chief Executive Officer

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Working experience and occupation(s) during the past 10 years \*

2008 - Present

Moonblue Capital Limited

2007 - 2008

Providence Equity Asia Limited, Managing Partner, Asia

2004 - 2007

NM Rothschild & Sons, Chief Executive, Asia

1999 - 2004, Goldman Sachs

Managing Director & Partner, Goldman Sachs JBWere, Australia from 2002 to 2003

Managing Director, Co Head of TMT Asia, Goldman Sachs Asia, Hong Kong from 1999 to 2001

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Interest \* in the listed issuer and its subsidiaries \*

Nil

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Familial relationship with any director and/or substantial shareholder of the listed issuer or of any of its principal subsidiaries

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Nil

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Conflict of interests (including any competing business) \*

Nil

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## OTHER DIRECTORSHIPS

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Past (for the last 5 years) \*

NM Rothschild & Sons (Hong Kong) Limited  
Providence Equity Asia Limited

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Present

Moonblue Capital Limited  
Charm Communications Inc.  
Bloom Association Hong Kong Limited  
Gluub Limited  
YGA Capital Limited

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## INFORMATION REQUIRED PURSUANT TO LISTING RULE 704(7)(H)

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Disclose the following matters concerning an appointment of director, chief executive officer, general manager or other executive officer of equivalent rank. If the answer to any questions is "yes", full details must be given.

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(a)\* Whether at any time during the last 10 years, an application or a petition under any bankruptcy law of any jurisdiction was filed against him or against a partnership of which he was a partner at the time when he was a partner or at any time within 2 years from the date he ceased to be a partner?

No

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(b)\* Whether at any time during the last 10 years, an application or a petition under any law of any jurisdiction was filed against an entity (not being a partnership) of which he was a director or an equivalent person or a key executive, at the time when he was a director or an equivalent person or a key executive of that entity or at any time within 2 years from the date he ceased to be a director or an equivalent person or a key executive of that entity, for the winding up or dissolution of that entity or, where that entity is the trustee of a business trust, that business trust, on the ground of insolvency?

No

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(c)\* Whether there is any unsatisfied judgment against him?

No

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(d)\* Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving fraud or dishonesty which is punishable with imprisonment, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such purpose?

No

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(e)\* Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such breach?

No

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(f)\* Whether at any time during the last 10 years, judgment has been entered against him in any civil proceedings in Singapore or elsewhere involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or a finding of fraud, misrepresentation or dishonesty on his part, or he has been the subject of any civil proceedings (including any pending civil proceedings of which he is aware) involving an allegation of fraud, misrepresentation or dishonesty on his part?

No

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(g)\* Whether he has ever been convicted in Singapore or elsewhere of any offence in connection with the formation or management of any entity or business trust?

No

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(h)\* Whether he has ever been disqualified from acting as a director or an equivalent person of any entity (including the trustee of a business trust), or from taking part directly or indirectly in the management of any entity or business trust?

No

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(i)\* Whether he has ever been the subject of any order, judgment or ruling of any court, tribunal or governmental body, permanently or temporarily enjoining him from engaging in any type of business practice or activity?

No

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(j)\* Whether he has ever, to his knowledge, been concerned with the management or conduct, in Singapore or elsewhere, of the affairs of :-

(i)\* any corporation which has been investigated for a breach of any law or regulatory requirement governing corporations in Singapore or elsewhere; or

No

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(ii)\* any entity (not being a corporation) which has been investigated for a breach of any law or regulatory requirement governing such entities in Singapore or elsewhere; or

No

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(iii)\* any business trust which has been investigated for a breach of any law or regulatory requirement governing business trusts in Singapore or elsewhere; or

No

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(iv)\* any entity or business trust which has been investigated for a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, in connection with any matter occurring or arising during that period when he was so concerned with the entity or business trust?

No

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(k)\* Whether he has been the subject of any current or past investigation or disciplinary proceedings, or has been reprimanded or issued any warning, by the Monetary Authority of Singapore or any other regulatory authority, exchange, professional body or government agency, whether in Singapore or elsewhere?

No

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#### INFORMATION REQUIRED PURSUANT TO LISTING RULE 704(7)(I)

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Disclosure applicable to the appointment of Director only.

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Any prior experience as a director of a listed company?

Yes

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If yes, please provide details of prior experience.

Mr Andrew Rickards is a director in Charm Commnications Inc., a company listed on NASDAQ. He will also attend courses and seminars conducted by the Singapore Institute of Directors.

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Footnotes

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Attachments

Total size = 0K  
(2048K size limit recommended)

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