ANNOUNCEMENT OF CESSATION AS CHIEF EXECUTIVE OFFICER

* Asterisks denote mandatory information Name of Announcer * YOMA STRATEGIC HOLDINGS LTD Company Registration No. 196200185E Announcement submitted on behalf of YOMA STRATEGIC HOLDINGS LTD Announcement is submitted with respect to * YOMA STRATEGIC HOLDINGS LTD Announcement is submitted by * Loo Hwee Fang & Lun Chee Leong Designation * Joint Company Secretaries Date & Time of Broadcast 21-Nov-2011 07:45:43 Announcement No. 00009 **ANNOUNCEMENT DETAILS** The details of the announcement start here ... Name of person * Serge Pun

Is Effective Date of Cessation known?*

Yes

21/11/2011

Detailed Reason(s) for cessation *

Please refer to the Company's announcement on "Appointment of Executive Director and Chief Executive Officer" dated 21 November 2011.

Mr Serge Pun resigns at his own accord as the CEO of the Company and retains his position as the Executive Chairman. He believes that Mr Andrew Rickards will add further value to the Group with his track record experience.

Are there any unresolved differences in opinion on material matters between the person and the board of directors, including matters which would have a material impact on the group or its financial reporting?*

No

If yes, please elaborate *

NA

Is there any matter in relation to the cessation that needs to be brought to the attention of the shareholders of the listed issuer?*

No

If yes, please elaborate *

NA

Any other relevant information to be provided to shareholders of the listed issuer?*

No

If yes, please elaborate *

NA

Date of Appointment to current position *

24/08/2006

Job Title (e.g. Lead ID, AC Chairman, AC Member etc.) * Chief Executive Officer Role and responsibilities * Mr Serge Pun was responsible for the overall business operations of the Group. Does the AC have a minimum of 3 members (taking into account this cessation)?* Yes Number of Independent Directors currently resident in Singapore (taking into account this cessation)* 3 Number of cessations of appointments specified in Listing Rule 704(7) or Catalist Rule 704(6) over the past 12 months * Nil Shareholding * in the listed issuer and its subsidiaries * Shareholdings registered in his name: 247,687,409 Deemed shareholdings: 16,248,108 Familial relationship with any director and/or substantial shareholder of the listed issuer or of any of its principal subsidiaries Mr Serge Pun is the father of Mr Cyrus Pun Chi Yam **OTHER DIRECTORSHIPS** Past (for the last 5 years) * Please see attached. Present * Please see attached. **Footnotes Attachments** PastPresentDirectorshipsofSergePun.pdf

Total size = 52K (2048K size limit recommended)