YOMA STRATEGIC HOLDINGS LTD. ANNUAL GENERAL MEETING 2024



STRATEGIC HIGHLIGHTS





Leading real estate developer in Myanmar

- Largest contributor towards the Group's revenue at 50.3%.
- Real Estate Development revenue increased 105.3% y-o-y to US\$94.1 million in 12M-Mar2024.
- Sales and construction progress driven by projects at StarCity, Pun Hlaing Estate and City Loft West.
- Unrecognised revenue stood at US\$147.1 million as at 31 March 2024.

SUCCESSFUL PRODUCT LAUNCHES

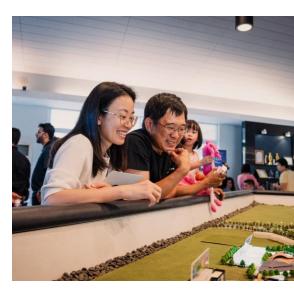












PUN HLAING ESTATE





















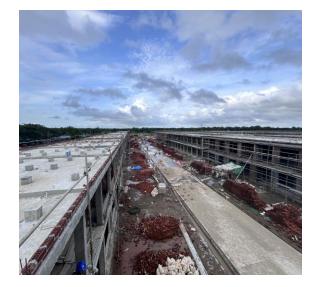
CURRENT CONSTRUCTION PROGRESS OF ESTELLA













STRATEGIC HIGHLIGHTS

- Second largest contributor towards the Group's revenue at 23.7%.
- Continued adoption in digital business as consumers ultilise digital payment solutions.
- In 12M-Mar2024, digital payment volumes grew by 90% year-on-year.
- Launched international remittance services in Thailand to facilitate seamless money transfers back into Myanmar.





59,000+

agents covering 90% geographical area

75%

share of the country's OTC remittance market

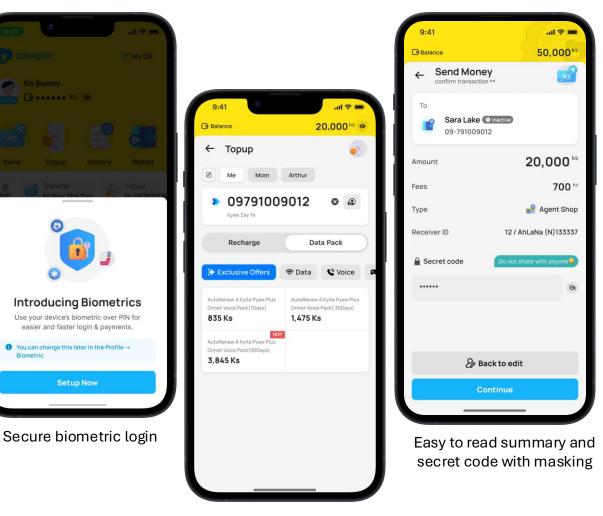
11.4 million

active users*

WAVEPAY 2.2 : UNLOCKING POSSIBILITIES WITH ENCHANCED FEATURES

- Seamless login
- Enhanced top-up experience
- Improved transaction journey
- Onboarded 210,000 merchants





Improved user experience for airtime topup + exclusive offers

STRATEGIC HIGHLIGHTS

- Nation's largest restaurant operator with 73 KFC and YKKO restaurants.
- Strong consumer spending driven by successful marketing campaigns, promotions and partnerships with service providers.
- Same-store sales and transactions grew by 48.4% and 19.5%, respectively, leading to record revenue.
- Yoma F&B expanded its domestic reach through YKKO franchising.
- Plans to further expand the YKKO franchise to Bangkok, targeting the city's growing Myanmar community.

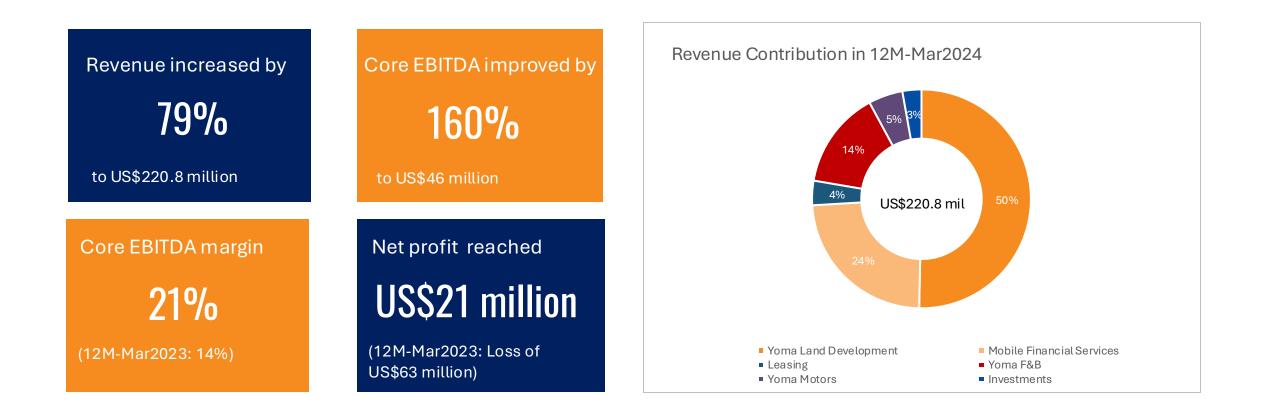








KEY FINANCIAL HIGHLIGHTS



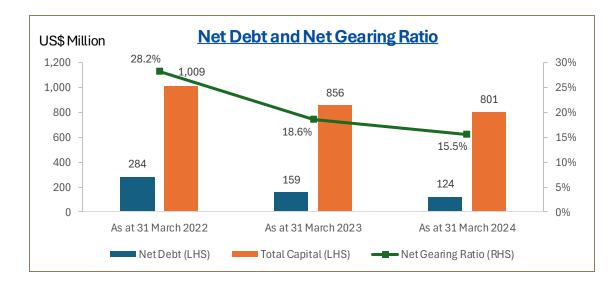


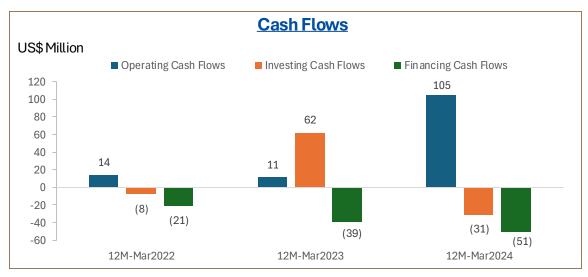
Net gearing ratio decreased to

16%

Strong operating cash flow of

US\$105 million





BUILDING A LEADERSHIP PIPELINE

- Yoma Emerging Leaders League (YELL) programme, launched in November 2021, invests in the future by cultivating the next generation of leaders within the Group.
- "Inno Learn", co-developed with Gusto University, attracts and grooms high-potential IT talent.
- Step-in Step-up (SISU), a CSR vocational training programme, empowers hidden talent and fosters the future workforce. In FY2023, SISU equipped 362 individuals with valuable skills, achieving an impressive >70% placement rate.









THANK YOU

